

# Event Sponsorship Opportunities

Beginning in 1985, Howard County's leaders dreamed of creating an organization that would equip aspiring participants with the tools to build a vibrant community. Leadership Howard County fulfilled that dream, and with the 38 classes that have completed the program since then, our community has been built on this model's strength.

- Nearly 1,600 graduates have completed the Premier program, completing 96 community impact projects.
- More than 1,145 high school students have completed the challenging Leadership U program, completing 158 community service projects.
- LHC alumni have volunteered more than 80,000 hours (about 9 years) of support to Howard County nonprofits, equal to an investment of more than \$2 million in our community.

Originally launched in the summer of 2022, *A Night of Illuminating Leadership* has become an annual celebratory event, honoring those in our community who are leading, serving, and creating impact. We are thrilled to announce that on **November 13**, **2024**, at HCC's Horowitz Center, we will be highlighting one of our community's "local treasures", Ellen Flynn Giles, LP '15.

Please plan to join LHC alumni, colleagues, and community leaders at HCC's Horowitz Center for an enchanting evening that celebrates Ellen's illustrious service and impact. In addition, we will announce LHC's Corporate **Citizenship Award**, recognizing a company whose investment and influence are strengthening our community, as well as announcing this year's winner of the **Emerging Leader**, and let us not forget, the 2024 **Best Class Ever!** Guests will enjoy a sumptuous social hour, followed by a program that will entertain and inspire.

This evening celebrating inspirational leadership, also goes to support our crucial goal to financially sustain LHC's programming into the future and provide valuable and inspiring programs to all community leaders. Sponsorship opportunities are available to support the financial assistance LHC provides to non-profit leaders, small businesses, and qualified high school students, ensuring our programs remain affordable and reflective of the diversity in our community.

Sponsorship levels for consideration are indicated below. Your support will help ensure that Leadership Howard County has a bright future, one that will continue to inspire and empower leaders to take their place among the Stars! Please contact Tim Payne, LHC President & CEO, to discuss this in more detail. We thank you in advance for your support and hope you will join us on November 13.

# Illuminating Leadership Legacy Sponsorship Opportunities

# Platinum Level - \$5000

- 12 tickets
- Company/individual listed on the event webpage and recognized in social media
- ❖ Company/individual recognized during the event and in virtual program, including a logo
- Reserved premium program seating

#### Gold Level - \$3000

- 8 tickets
- ❖ Company/individual listed on the event webpage and recognized in social media
- ❖ Company/individual recognized during the event and in virtual program, including a logo
- Reserved program seating

### Silver Level - \$1500

- 4 tickets
- Company/individual listed on the event webpage and recognized in social media
- Company/individual recognized during the event and in virtual program, including a logo
- Reserved program seating

# Bronze Level - \$500

- 2 tickets
- Company/individual listed on the event webpage and recognized in social media
- Company/individual recognized during the event and in virtual program, including a logo